

ADVERTISING BOOKING CONTRACT

KINDLY SELECT THE REQUIRED OPTION, FILL & EMAIL THE BOOKING FORM AT:

salmanin@eim.ae / salman@inexpo.ae

OPTION & SIZE		COST OF 1 ISSUE		COST OF 2 ISSUE (ANNUAL)	
with corporate discount rate					
1	QUARTER PAGE - COLOUR	US\$	700 []	US\$	1200 []
2	HALF PAGE - COLOUR	US\$	1200 []	US\$	2300 []
3	FULL PAGE - COLOUR	US\$	2000 []	US\$	3800 []
4	COMPANY LOGO BANNER	US\$	2800 []	US\$	5500 []
5	CENTERFOLD (2 X A4)	US\$	4000 []	US\$	7000 []
6	INSIDE, BACK RIGHT	US\$	5000 []	US\$	9000 []
7	INSIDE, BACK LEFT	US\$	5000 []	US\$	9000 []
8	INSIDE, FRONT RIGHT	US\$	7000 []	US\$	12,500 []
9	INSIDE, FRONT LEFT	US\$	8000 []	US\$	15,000 []
10	BACK COVER	US\$	11,000 []	US\$	20,000 []

WE LIKE TO BOOK OPTION NO _____ AMOUNT US\$ _____

TECHNICAL SPECIFICATION

- ◆ Total Pages 156, Size of the Catalogue (A4) - 8.27 x 11.69 inches. Maximum Printable Area 7.75 x 11 inches.
- ◆ Full Colour Advertisements should be provided with printed proof, USB, Email or WE Transfer
- ◆ Quality of printing will depend on the artwork & colour separations provided by the Advertiser.
- ◆ Advertising material should reach us by Email or Courier at least 15 days before the publishing date.
- ◆ Acceptable artwork file: PSD, PDF, TIFF, EPS : for A4 size AD, increase half cm on all sides for the perfection of cutting (bleeding area)
- ◆ Need 300 Dpi for PSD & TIFF file.
- ◆ A4 Bleed Size = 22cm X 30.7cm. (Full Page) A5 Bleed Size = 22cm X 15.4cm. (Half Page) A6 Bleed Size = 11cm X 15.4cm. (Quarter Page).

BOOKING DECLARATION

- ◆ Please issue an invoice enabling us to effect payment accordingly.
- ◆ Full Payment to be made with in one week after signing the Advertising Booking Contract.
- ◆ For UAE companies - Payment to be made by cheque or cash. **+5% VAT**
- ◆ For Int'l companies - Payment to be made by TT or bank transfer. Bank detail will be mentioned in the Invoice. **+5% VAT**
- ◆ Email copy of the contract will be considered as original & no advertising booking can be made without payment.

COMPANY NAME:- _____

CONTACT PERSON:- _____ POSITION:- _____

ADDRESS:- _____

CITY:- _____ COUNTRY:- _____

TEL:- _____ MOBILE:- _____

EMAIL:- _____ 2:- _____ WEB:- _____

PRODUCT / SERVICES:- _____

DATE:- _____

COMPANY'S STAMP & AUTHORIZED SIGNATURE